September 24, 2013

Dear UNM Faculty,

We are quickly approaching mid-semester and it’s that time of year to begin reviewing and selecting course materials for spring 2013. As a reminder, our due date for spring 2013 requisitions is October 15. You or your department administrative assistant can submit your course materials requisitions at http://bookstore.unm.edu and click on the Faculty Page.

In order to assist you with submitting requisitions, we were in your department recently providing your department administrative assistant with book information for courses you may have taught last spring or this fall. I want to also inform you about a great resource for you to review digital desk copies of over 40,000 textbook titles from 50 of the top publishers. On our Faculty Page you will find Faculty Resources where you will find the Digital Desk Copies page. Through our partnership with CourseSmart you can try to sign in with your UNM email address and if you are already in their database you can gain instant access to their entire catalogue or you may need to create a new account. You can compare digital desk copies side by side to make the evaluation and adoption process easier. Any title you requisition that has an eTextbook available through CourseSmart we can offer in our store and on our website saving students up to 55% off the new textbook price.

Saving student’s money remains a top priority for the UNM Bookstores. This fall semester we grew our textbook rental program by over 600% by renting 6,765 textbooks saving students $285,422 through our rental program. If you or your Department Chair will require the same textbook for a minimum of four consecutive semesters then we could rent that title saving students at least 50% off the new book price. Another way to save students money is for us to work together to create personalized course materials either as a custom book or a course packet and offer them as print or digital copies. Of course with your requisition for a title that is already adopted here at UNM we can put it on our buyback list and pay students up to 50% of the new book price.

We are proud to be your partners in education! If you are interested in how we can work together on offering your requested textbook as a rental, creating a print or digital course packet or anything related to your course materials then please feel free to contact me at aburns@unm.edu or 7-7478.

Sincerely,

Anthony Burns
Course Materials Manager